CYBER WEEK 2022

Entering into its 12th year, Cyber Week provides an unparalleled opportunity to network with leading cyber professionals, secure strategic business partnerships and raise brand awareness.

Recognized as one of the most important cybersecurity events in the world, sponsorship of Cyber Week 2022 is an easy way to target a professional audience, while supporting continued innovation and cybersecurity research.

YOUR HOSTS

Cyber Week is hosted by the Blavatnik Interdisciplinary Cyber Research Center at Tel Aviv University, in conjunction with the National Cyber Directorate at the Prime Minister's Office, Ministry of Foreign Affairs and the Ministry of Economy and Industry. Each year, Cyber Week, attracts an increasing amount of top-tier leaders both in the commercial and governmental sectors. In the past, we have been honored to welcomed CEOs, CISO, C-level Executives, government representatives, diplomats, military personnel, academics, investors and startups.

PARTNER WITH US

At Cyber Week, we pride ourselves on providing opportunities to strengthen international corporate and governmental cooperation.

Partner events seek to focus on:

• **Fostering** business partnerships

• **Encouraging** bilateral ties

• **Developing** targeted and strategic partnerships

• Creating a space for the exchange of high-level knowledge and ideas

• Promoting future professional and political ties

CO-HOST A CYBER WEEK EVENT WITH US FOR THE OPPORTUNITY TO

✔ Work with the Cyber Week Team on creating the content and target audience for the event

✔ Extend speaker invitations to selected high-level personnel

✔ Promote the event under your organization and invite your partners and associates

✔ Gain access to the event attendee list

✔ Include your logo on all promotional material for the event

✔ Raise brand awareness by including your logo on promotional material for Cyber Week.

✔ In addition, the Cyber Week Team will work on securing logistics, registration, event space, catering etc.

Price : $8,000

WE WOULD BE DELIGHTED TO HAVE YOU AS OUR PARTNER!

For further questions, please contact us today: icrc@post.tau.ac.il